

THE ART OF PUBLIC SPEAKING

2025 Speak Your Passion, Command the Stage

LIMINI Global PurposeBridge
PR/HR/BTL/EVENTS



Guatemala: Autoestima de Nación una empresa a la vez

Por: Win.gt - 27 abril, 2023



Silvia Del Águila y Silvana Lainfiesta. / Fotografía: Win.gt

Some of our work

- Guatemala City's First Half Marathon in benefit of the street-risk-teenagers
- Brought international speaker Tony Melendez motivational message to over 25 countries in benefit of their communities (Haiti, Colombia, Mexico, Venezuela, others)
- Communication leaders of the largest human chain up a volcano in benefit of the Guatemala's domestic abuse victims, sponsored by The British Embassy
- Founders of the Nation's Self Esteem Program, broadcasted in open channels in Guatemala weekly

WHO WE ARE

Pioneering Partnerships Around the Globe Since 1990

Silvia del Águila, a brilliant Guatemalan business woman, turned reinvention into success. In **1990** she founded Asesoría Integral, Guatemala —now, one of Latin America's most cutting edge and respected HR firms. Inspired by my mother's legacy, I, **Silvana Lainfiesta**, learned that getting a message across in benefit of the world, was my gift and passion. In **2009**, I branched out with LIMINI Guatemala, adding Public Relations to the existing service portfolio.

NOW, we are a global company that enables brands to speak up,
heart-to-heart, with their audiences!

Master the Mic, Change Your World, Change The World



Foster Connection

Communication: foundation of relationships, meaningfully connect personally, professionally, and socially



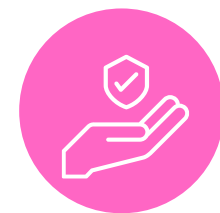
Inspire and Lead

Get empowered to influence decisions, share ideas, and guide teams or communities toward a common vision



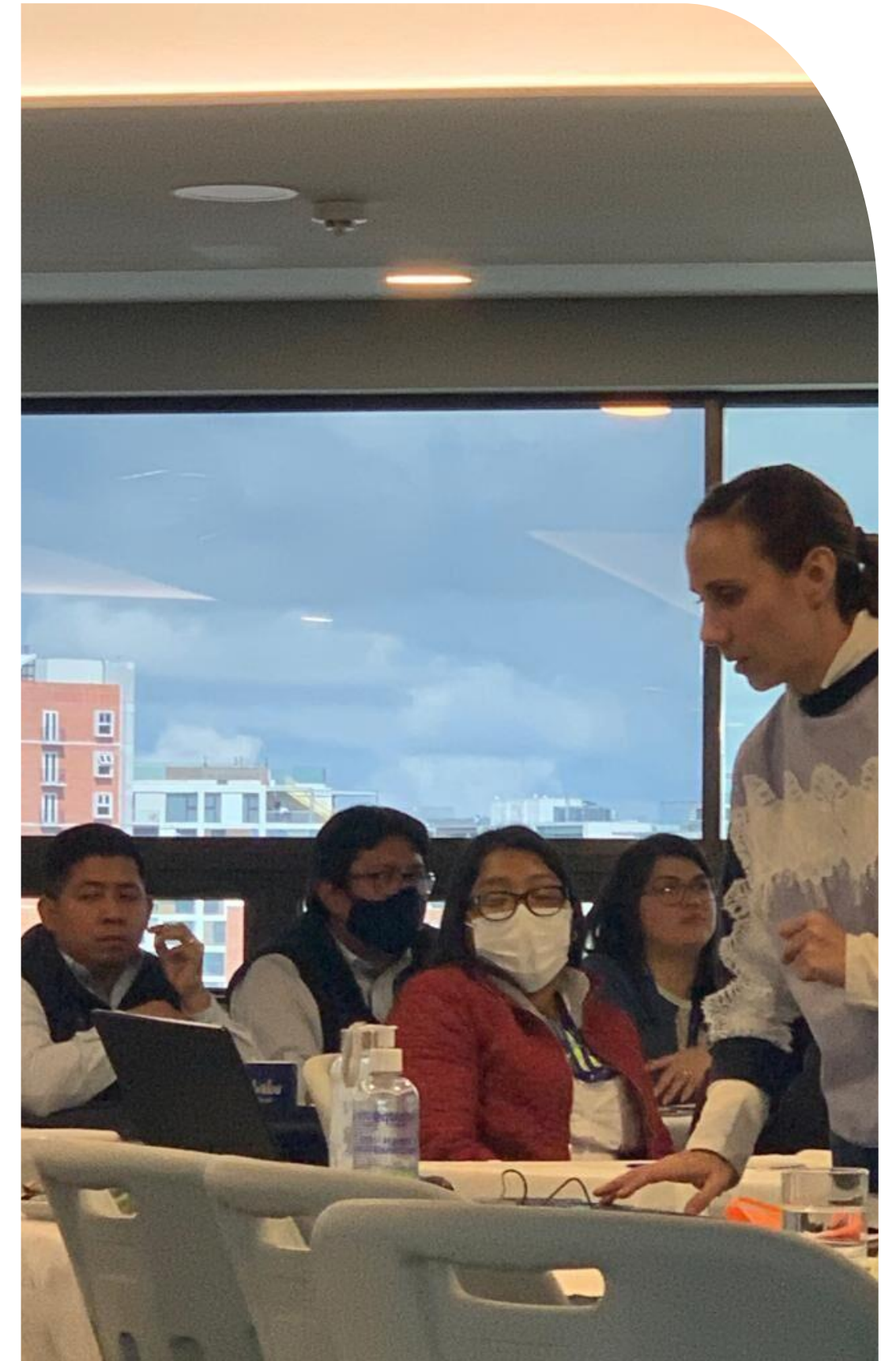
Be Catalyst for Action

Drive decisions, foster integration, and inspire action



Achieve Transcendental Goals

Define your goals, speak them with passion and change the world, for the better



YOU ALREADY ARE A PUBLIC SPEAKER, NOW ITS TIME YOU TRANSCEND INTO A MASTER

“A good speech should be like a woman's skirt; long enough to cover the subject and short enough to create interest.”
— Winston Churchill

**PREPARE,
PREPARE,
PREPARE**

**Message
Delivery
Impact**

**CONNECT TO
YOUR
AUDIENCE**

**Expectations
Requirements
Memorability**

**NO ARMS,
NO PROBLEM!**



**GET
FEEDBACK,
INTERACT**
Be Accessible
Ask and Answer
**Evaluate and
Improve**

Public Speaking Tool Creation

YOUR VISUAL AID

Simple
Big Fonts
White Space
Graphs, images,
icons
Limit Animation
Transition



DESIGN TIPS

Templates
Consistent
Theme
High-Quality
Images



AND... ITS A WRAP!

Reinforce
Key Points
Call to
Action
Thank You
Slide



WORKSHOP THEME CATALOG

BRAND BUILDING, REFRESHING, IDENTIFYING: True Essence, True and Faithful Audience



TRUE PUBLIC RELATIONS: Communicating Beyond the Senses & Creating Intimacy With Your Audience



NEUROSCIENTIFIC SALES: Tailoring Neuromarketing Strategies to Your Service / Product / Cause



CHARITY FUNDRAISING 101: Intertwining Strategies, Minimal Resources Approach to Exceed Targets



INDIVIDUAL/GROUP MENTORING: Culture & Climate, Situational Leadership, From Plan to Execution



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Thank You For Being Part of Our Passion to Serve the World

BOOK YOUR APPOINTMENT

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